



# Improving the competitiveness of the wood and furniture industry through digitalization



The USAID Economic Development, Governance, and Enterprise Growth (EDGE) Project in partnership with the International Forestry and Wood Association Bosnia and Herzegovina (INTERFOB), are organizing the regional event,

## "Improving the competitiveness of the wood and furniture industry through digitalization"

**May 6, 2021 10:30 CET**

### **About the event:**

Several studies, carried out by the EDGE project, have shown that the companies in the wood and furniture industry, in the countries of the Western Balkan Region, are facing many challenges. Some of the challenges include lack of trained labor force, introduction of new production technologies and reduced demand due to Covid-19 pandemic.

The main objective of this event is to present the findings of these studies and the potentials for improvements through the use of digitalization. This event is organized in cooperation with INTERFOB. In the following period, the EDGE project plans to organize similar activities in cooperation with other professional business organizations and associations from the other countries in the region.

**Participants:** SMEs in the wood/furniture industry, professional business organizations and associations, Governmental industry-related institutions and other stakeholders in the wood/furniture value chain.

**Language:** English is the working language of the event.

**Venue:** The link to the online event will be provided to all registered participants.

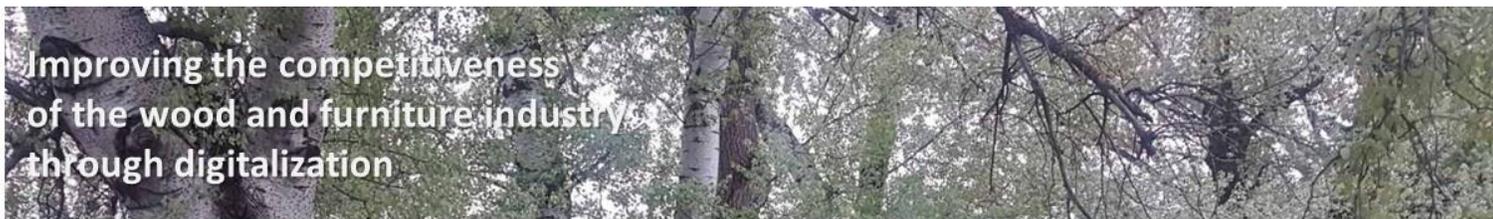
**Starting time:** Participants are expected to join the event between 10:20 and 10:30 CET (Skopje time).

**RSVP:** Be part of this regional event and register on the following link

[Link to registration form: https://docs.google.com/forms/d/e/1FAIpQ](https://docs.google.com/forms/d/e/1FAIpQ)

no later than May 5, 2021.

For more information, feel free to contact Blagoja Milosevski, EDGE Senior Technical Expert in Light Manufacturing, at [bmilosevski@internationaldevelopmentgroup.com](mailto:bmilosevski@internationaldevelopmentgroup.com)



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AGENDA	
10:20 -10:30	Registration of participants on the online platform
10:30 -10:40	<p>The official opening and introductory speeches by</p> <ul style="list-style-type: none"> <li>• <b>Mr. Zoran Vukovic</b>, INTERFOB, Bosnia and Herzegovina, moderator of the event</li> <li>• <b>Ms. Jasminka Varnalieva</b>, Chief of Party of the Economic Development, Governance, and Enterprise Growth (EDGE) Project</li> </ul>
10:40 – 11:10	<ul style="list-style-type: none"> <li>• <b>Mr. Blagoja Milosevski</b>, EDGE Senior Western Balkan Technical Expert in Light Manufacturing</li> </ul> <p>Presentation on: “The wood and furniture industry in the countries of the Western Balkan Region at the dawn of the fourth industrial revolution”</p>
11:10 – 11:20	<ul style="list-style-type: none"> <li>• <b>Mr. Zoran Vukovic</b>, director, Institute for professional education of adults (WMTA), Banja Luka</li> </ul> <p>Presentation on: “Experiences from vocational education and training in the wood and furniture industry sector”</p>
11:20 – 11:45	<ul style="list-style-type: none"> <li>• <b>Mr. Saso Jovanovski</b>, Digital Transformation Consultant</li> </ul> <p>Presentation on: “Digital transformations in the wood and furniture industry”</p>
11:45 - 12:00	<u>Questions and discussions</u>